COMMONWEALTH OF VIRGINIA
COUNTY OF HENRICO

DIVISION OF POLICE

HENRY W. STANLEY, JR.
CHIEF OF POLICE

May 30, 2008

Mr. Rob T. Guerette
School of Criminal Justice
Florida International University
University Park, PCA 366B
11200 S.W. 8th Street
Miami, FL 33199

Dear Mr. Guerette:

The purpose of this letter is to nominate "Operation Safe Stay" for the Herman Goldstein Award. This project was undertaken by Henrico County Police throughout the Spring and Summer of 2007 and is a prime example of a problem-oriented policing project. This operation improved the quality of life for both our residents and guests, and reduced the fear of crime by those groups.

We believe our submission personifies the S.A.R.A. problem-solving model. Therefore, I recommend this operation for the Herman Goldstein Award.

Sincerely,

H. W. Stanley, Jr.
Colonel

OPERATION SAFE STAY

Division of Police
Henrico County, Virginia

Submission for the 2008 Herman Goldstein Award for Excellence in Problem-Oriented Policing

May 30, 2008

Table of Contents

Summary 3

Scanning 4

Analysis 6

Response 9

Assessment 12

Agency and Officer Information 14

Appendix: Airport Area Hotel Study 15

Summary

Operation Safe Stay began with an incident occurring in April of 2007. A traveler planning to fly out of Richmond International Airport was murdered during a botched robbery at one of the airport area motels. Both the airport and the motel are located in Henrico County to the east of the City of Richmond. The motels in the area had historically been considered to be a source of crime and disorder; however, this incident thrust this problem into the public spotlight and created an even greater fear of crime at the airport than had previously been experienced.

A thorough analysis was then conducted by our CASE Unit to explore the aspects of this problem and provide some focus to a response. Crime was found to be occurring specifically at motels, rather than hotels, and at locations in a certain geographic area. It was also learned that victims were most likely locals and not out of town guests.

Taking the knowledge gained from this analysis, a multi-faceted response was implemented. Certain aspects of the operation are still in effect today, however the majority of the operational period lasted six months. The operation included saturated patrols and interdictions by patrol officers, meetings with business leaders to implement broken-windows theory solutions, and utilization of multiple non-law enforcement related entities to assist in finding adequate solutions.

An assessment of the response shows it to have been successful, at least in the short term. Calls for service at the primary location are down and officer initiated activity in the area have increased. Though a further assessment will be completed in coming months, this project was a successful integration of both traditional police response and non-traditional efforts to accomplish a very important underlying goal: reduce crime and the fear of crime.

Scanning

Operation Safe Stay began with a man named Gary Post. Mr. Post lived in Broadway, Virginia, with his wife and children. In this secluded Shenandoah Valley town, Mr. Post owned a small business named Carpet Tech. He was a well known and respected individual in his community.

On the early morning of April 4, 2007, Mr. Post and his two adult sons planned to board a plane at Richmond International Airport bound for Texas. The three drove to the Richmond area on the previous night hoping to find a few hours of rest at a cheap motel before their flight. As the airport is actually in the eastern portion of Henrico County, the family found themselves at one of our motels – the Legacy Inn. The Legacy Inn is a consistently low priced motel near the airport that typically appeals to local clientele.

Shortly after midnight, on April 4, Mr. Post and his sons pulled their vehicle up to the door of their room. Not sensing any danger, the trio took their time unloading their vehicle. While unloading, four men approached the family, brandished semiautomatic weapons, and attempted to rob them. The robbery did not go as planned. One of the four shot Gary Post in the chest. He died at the Virginia Commonwealth University Medical Center a short time later.

For years, officers had recognized an elevated level of criminal activity at the airport area hotels and motels. Narcotics and vice investigators has long been targeting these motels in their activities, while patrol officers responded on a regular basis for both routine calls and at times serious criminal activity. The Williamsburg Road corridor, on which many of the airport area hotels and motels were located, was a favorite location for officers to plan traffic and interdictions specials.

This tragic incident resulting in the death of Gary Post suddenly thrust the area into a regional spotlight. What had in the past been a localized area of concern for Henrico Police now became a concern for the entire Richmond metropolitan region. Local news outlets and politicians were infuriated that such a crime could happen to a traveler trying to fly with his family out of the region's only international airport.

Henrico Police is constantly committed to not only reducing crime but also reducing the fear of crime and disorder. This one incident had greatly increased the fear of crime around the airport and something needed to be done to combat this problem. As a result, the entire Division rallied around taking whatever steps were necessary to analyze and respond to this problem. We felt that visitors to Henrico County should be assured of a "safe stay" at any of our local hotels and motels.

Analysis

The spearhead of the analysis was the Division's Crime Analysis and Strategic Evaluation Unit (CASE Unit). This unit provides multiple functions for the Division. Not only does this unit provide traditional crime analysis applications, the CASE Unit acts as a liaison between patrol operations, investigative operation, community policing, and the Division staff. The purpose of this is to accomplish not only the goals of crime analysis, but also the equally important goal of timely and useful information being shared with the people who can best utilize this information.

The CASE Unit immediately realized that an analysis of crime and disorder at the Legacy Inn alone would not adequately probe into the problem. There are a total of sixteen hotels and motels within close proximity of the airport and they account for all of the hotels in the eastern portion of Henrico County. The decision was made to do a long term study of crime at all airport area hotels in an attempt to fully understand the problem and formulate the best response possible. The study analyzed calls for service, offenses, and arrests at the airport hotels and motels for the previous three years. The study confirmed that these locations were the source of a large number of calls for service, criminal offenses, and criminal arrests.

This analysis yielded some interesting results. While there was at least some level of reported crime at every hotel or motel, as would be expected, the vast majority of the crime was occurring at the establishments one would describe as a motels as opposed to hotels. The open campus and sprawling style of the motels appeared to be attracting a larger amount of criminal activity than the closed, compact style of a traditional hotel.

Also interesting, the analysis found that most of the crime occurring at hotels and motels was occurring at locations on Williamsburg Road, an arterial road in the eastern portion of the

County. The hotels located off of Williamsburg Road, sometimes by just a few blocks, had a much lower incidence of criminal activity and calls for service than those located on Williamsburg Road.

Based on the analyses, five properties were identified as being responsible for most of the incidents. Further, more detailed analyses were done on these High Activity Locations (HAL). These five motels (out of sixteen) accounted for 71% of the calls for service, 72% of the offenses, and 81% of the arrests. The Legacy Inn alone was responsible for 25% of the calls, 30% of the offenses, and 43% of the arrests out of the sixteen hotels and motels.

A victim analysis was performed to determine the demographics of those being victimized at these High Activity Locations. It was found that only 11% of all victims at these hotels were from outside of the state of Virginia, and another 11% were Virginia residents from outside the Richmond metropolitan area. The remaining 78% of victims at the airport hotels were "locals" whose primary residence was either the hotel itself, or was in the Richmond metro area.

In addition to the crime analyses, other types of analyses were performed, including site surveys and canvas interviews of citizens and guests at the motels. These site surveys helped the Division focus on the root cause of incidents at each location while the interviews assisted in determining what people directly affected by these issues felt were the problems. These surveys and interviews were very helpful in garnering useful information.

The general conclusion that resulted from the analysis was that, of the airport area hotels and motels, crime tended to be most prevalent at open-campus style motels that were on Williamsburg Road. It was also concluded that most reported crime was against victims who were locals. The site surveys and interviews confirmed that there were environmental issues that compounded the crime problems and that citizens did indeed have a fear of crime at these

locations. The analysis confirmed that there was truly a crime problem at specific motels at the airport. Based on this, it was determined that a response would be necessary for reducing both and crime and disorder.

(Much more detailed analysis was performed than could be discussed in such a limited submission. This information was formulated into both written documents and extensive PowerPoint presentations. See the appendix for one of the final documents produced as a result of this analysis.)

Response

As a result of the detailed analysis that was performed, Henrico Police undertook a far reaching and multi-faceted response to the problems occurring at airport area motels. The core, intensive aspects of this response lasted for approximately six months while many aspects of the response continue to this date. The response was a coordinated effort between patrol operations, investigative operations, community policing, and various non-law enforcement governmental agencies.

The primary and most labor and time intensive focus was on the patrol operations response. Henrico Police divides the County into three patrol districts, or stations, with each having a focus on crime in that particular station. The South Station commander and his officers made a concerted effort to prevent future incidents from occurring. Officers were encouraged to formulate strategies of response using all of the usual patrol tactics.

For the next six months, foot patrols were a common and frequent method of interdiction. Up to four officers an evening were placed on special assignments at the High Activity Locations identified in the analysis. Officers were encouraged to make contact with as many citizens as possible and perform interdictions, if possible. These patrols were highly visible and were designed to be random and unpredictable. Officers were given the latitude to implement whatever legal strategies they could imagine to reduce crime at these locations.

Officers were instructed to take an incident report for any call for service received at a hotel or motel, regardless of the call type. By recording every call for service occurring at a motel, greater information would be available for future analysis. These reports could later be analyzed and utilized should any nuisance abatement actions need to be taken against a particular location. In addition to taking these reports, officers were directed to make contact with

management any time a call was placed at a hotel or motel. This contact was documented and ensured motel staff was aware of the problems occurring.

In addition to the intense uniformed response and high visibility, the Division worked with multiple County agencies to tackle the problem from every angle possible. There was a "task force" implemented with representatives from various sections within the Division. These persons included officers, investigators, community police officers, and civilians. Below are samples of a few of the aspects to this response.

The Division's Crime Prevention Through Environmental Design Planner (CPTED) is responsible for broken-windows theory applications in the Division. She coordinated a response with multiple County agencies to perform site surveys of each location. They made multiple suggestions for the Legacy Inn, including lighting, security, and repairs. Contact was made with the owner of the Legacy Inn to discuss some of the ongoing problems and to present these suggestions. As a result of this meeting, the owner implemented many of the CPTED suggestions. These included improved landscaping, zero tolerance by management, some improved lighting, and a digital camera security system. "No trespassing" signs were erected along with parking permits given to authorized guests. The owner also hired security that would patrol at night. The owner's willingness to work with the police to prevent future problems precluded the need for any more heavy handed response against the property.

As found in the analysis, a vast majority of residents at airport area hotels are actually "locals." As a result, Social Services and Child Protective Services were contacted by our Community Policing Unit regarding the people who are residing at the Legacy Inn on a permanent basis. After obtaining a list of these individuals and families, officers responded to check the welfare of each and made attempts to assist them in seeking other places of residence.

In the event this was not possible, officers provided these residents with information on crime prevention.

In addition, multiple other strategies and governmental agencies were utilized to focus on the crime problem at airport hotels and motels. Some of these agencies included the County Public Schools, Building Inspections, Community Revitalization, Fire Marshal, and Planning and Zoning. These groups were, at times, brought together to work on the problem as a group instead of being contacted separately so a unified effort could be made.

Assessment

The most important gauge of success is that Henrico County can report no further incidents of the magnitude experienced by Gary Post. For the last year, travelers using Richmond International Airport have experienced an increase in their safety and we have not had such a violent attack on one of our out-of-town travelers. It is often said in policing that it is easy to tell when a project fails but it is more difficult to tell when a project is successful. A mere lack of such a serious violent crime speaks volumes.

With that said, there have been some tangible gains experienced from the activities. For example, when comparing the time before the incident (April 2006 to March 2007) to the year after (April 2007 to March 2008), there was a 22% decrease in calls for service at the Legacy Inn. Offense and arrest rates have either remained the same or have increased; however, much of that is attributable to the increased police presence. By officers being on the property for their various responses, they have made several successful officer initiated arrests.

In addition to the crime analysis related assessment, on a qualitative basis, most of our improvements continue to benefit the residents of our motels. The security improvements made at the Legacy Inn have improved the safety and quality of life for both the temporary and permanent residents of that motel. The partnerships made with various non-law enforcement County agencies have improved our ability to respond to future problems, as well. This operation was an excellent example of a successful working partnership between crime analysts, investigators, patrol officers, police staff, and other governmental and civilian organizations.

While the main operational period for Operation Safe Stay concluded in late 2007, the maintenance portion of the operation will remain in effect for years to come. We will constantly be evaluating crime in our airport area hotels and evaluating our responses to that crime so that

we may best serve the citizens of Henrico County and the guests we host at the airport motels. Later this year, one year after the conclusion of Operation Safe Stay, the CASE Unit will perform a comprehensive, long-term assessment of the effectiveness of Operation Safe Stay. This analysis will focus not only on the quantitative changes but also the qualitative affect on the citizens staying at our hotels and motels. While the short term effects of the operation appear to have had a positive impact, based on the long-term assessment planned for later this year, the Division will determine the long term effectiveness of the operation and establish if there is any need for renewed efforts.

Agency and Officer Information

This project was fully adopted by people from across the entire agency. As stated before, members of our uniformed patrol, investigations and community policing sections coordinated efforts to ensure the best possible operation. Various units within the Community Policing Section took the lead in many aspects of the efforts as they have both the training and contacts that facilitate good problem oriented policing.

Officers were given full latitude to suggest and implement whatever strategies they felt would best suit this problem. Most of the uniformed response came directly from patrol officers who were already scheduled to work on any given evening, so the financial costs of this project were kept low. By assigning officers who were already on duty to this project, little overtime costs were incurred. Also, since we have a substantial, full-time Community Policing Section, the resources used to coordinate the multi-agency response were built in to the job description of those involved.

The contact person regarding this submission is as follows, however any specific questions will be forwarded to the person responsible for that aspect of the operation:

Allan A. Hoffman III
CASE Crimes Officer
Henrico County Division of Police
P.O. Box 27032
Richmond, VA 23273
Office: (804) 501-4826 or (804) 501-5000
Fax: (804) 501-5935
hof40@co.henrico.va.us

AIRPORT AREA HOTEL STUDY

April 2007

Unless otherwise noted, all data is from January 2004 to March 2007

Data Source: OLAP cubes/Data Warehouse; ePortfolio reporting/Data Warehouse
Maps and aerial photos created with ArcGIS 9.1

Presented by the Crime Analysis and Strategic Evaluation Unit

Executive Summary

I. Executive Summary

II. Hotel Locations

- A. Names, Addresses
- B. Map of Location and Area

III. Data Comparison

- A. Calls for Service – Emergency or non-emergency Police response.
  - 1) Excel table breakdown of individual calls for service by hotel
  - 2) Pie chart breakdown of percentage of total calls each hotel represents
- B. Offenses – Reported offenses documented on an Incident/Crime Report
  - 1) Excel table breakdown of offenses categorized according to UCR code by hotel
  - 2) Bar graph of offense breakdown by UCR code
  - 3) Pie chart of percentage of offenses each hotel represents
- C. Arrests – Individual offenses that have been cleared by arrest (not necessarily number of people arrested)
  - 1) Excel table breakdown of the arrests at each hotel by UCR code
  - 2) Bar graph of arrest breakdown by UCR code
  - 3) Pie chart of percentage of arrests each hotel represents
- D. Summary Table showing a comparison of calls, offenses, and arrests

IV. High Activity Location Analysis

V. Victim Analysis

VI. Summary Conclusions

VII. Individual Hotel Detail Reports

- A. 2004-2006 Calls for service and offenses
- B. 2007 Calls for service and offenses

HOTELS IN THE AIRPORT AREA THAT WERE EVALUATED IN THIS STUDY

5700 Williamsburg Rd - America's Best Value Inn

5500 Williamsburg Rd - Day's Inn

5400 Williamsburg Rd - Marriott

5252 Airport Square Ln - Legacy

5240 Airport Square Ln - Comfort Inn

5300 Airport Square Ln - Hampton Inn

5110 Williamsburg Rd - Super 8

5203 Williamsburg Rd - Clarion

5996 Audubon Dr - Homewood Suites

491 Intl Center Dr - Winn Gate

6000 Audobon Dr - Microtel

5408 Williamsburg Rd - Econo Lodge

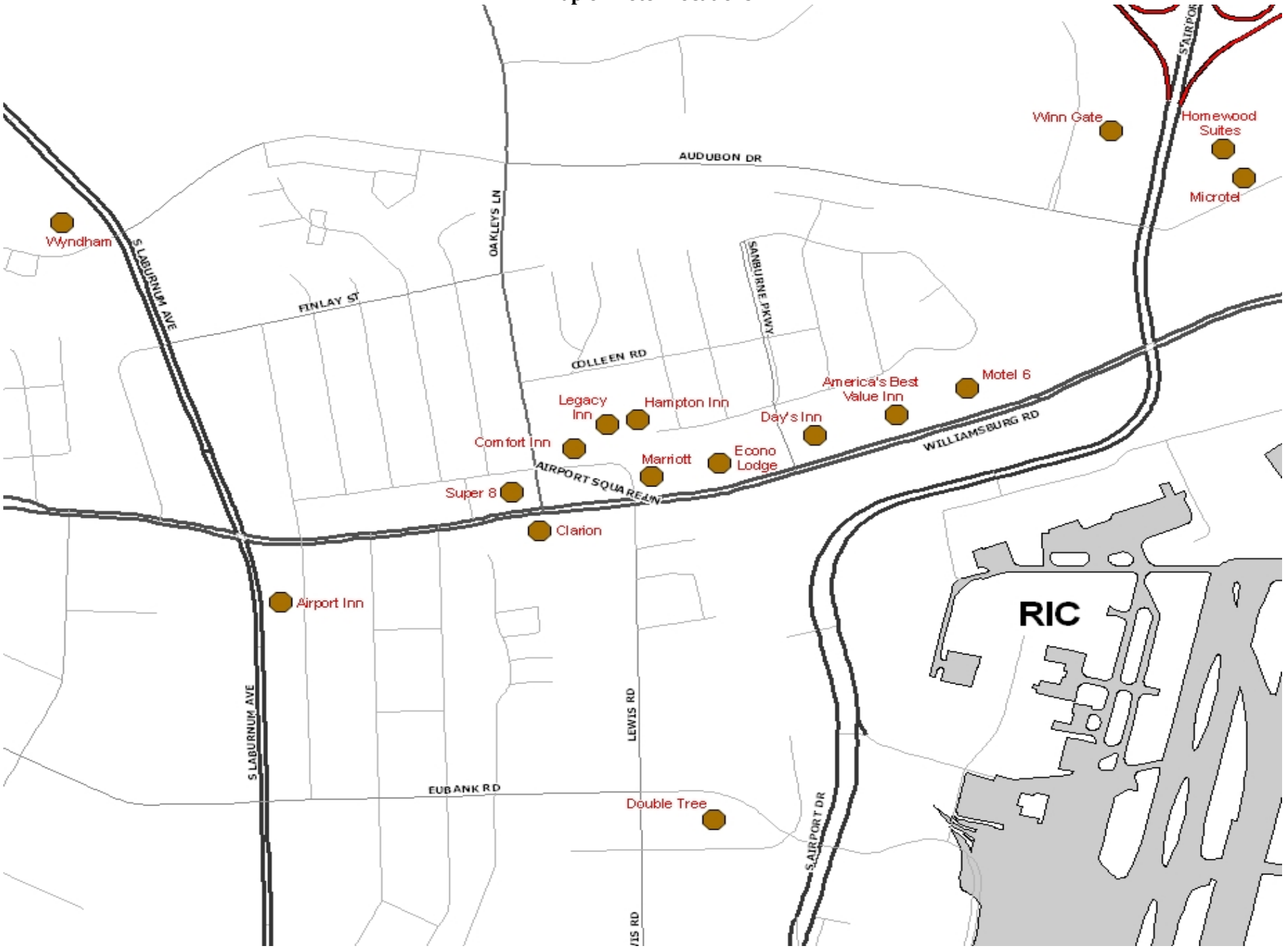
5501 Eubank Rd - Double Tree

4700 S. Laburnum Ave - Wyndham

5704 Williamsburg Rd - Motel 6

5121 S. Laburnum Ave - Airport Inn

Map of Hotel Locations



Data Comparison Tables

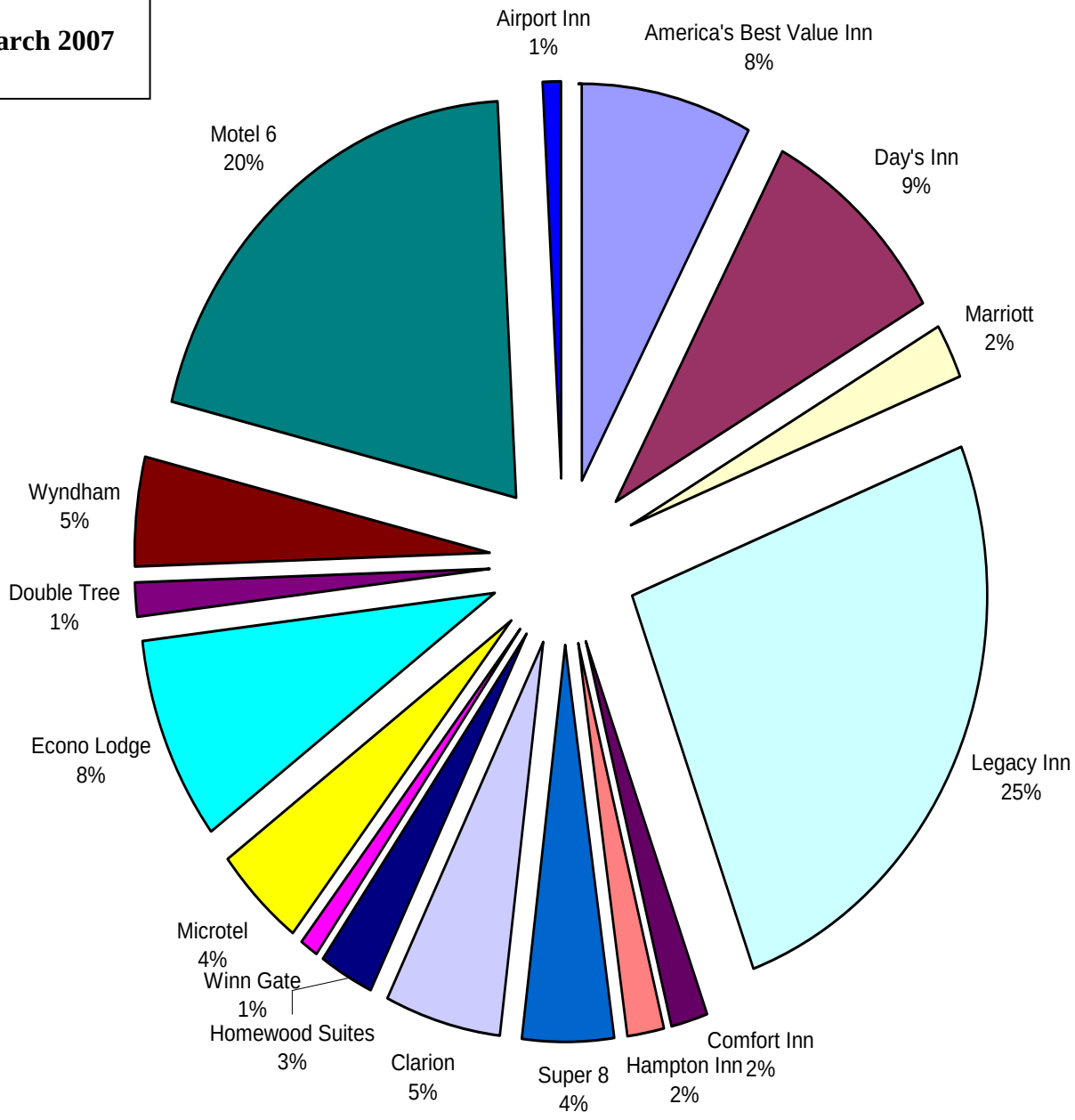
III. A. 1.
Calls for Service
January 2004 – March 2007

Calls for Service 01 January 2004 - 31 March 2007

Call Type	America's Best Value Inn	Day's Inn	Marriott	Legacy Inn	Comfort Inn	Hampton Inn	Super 8	Clarion	Homewood Suites	Winn Gate	Microtel	Econo Lodge	Double Tree	Wyndham	Motel 6	Airport Inn	Total
001-ACCIDENT	6	4	7	3			2	1	1				4	10	6		44
005-ALARM-HOLDUP		3									3						6
006-ANIMAL	3	10	1	13	1	5	1	2		2		5	1	9	11	2	66
007-ASSAULT	5	3		13		1	4	2	1		2	5	1		3		40
008-ASSIST OTHER AGE	5	3	1	11	1	1					1	3			9	1	36
009-BOMB THREAT										1							1
010-B&E-COMMERCIAL	2					1								2	1		6
011-B&E-RESIDENTIAL				4													4
013-DISORDERLY/DRUNK	40	78	7	142	9	7	22	39	18	3	18	37	1	19	157	5	602
014-DOA	2			2	1				1			1			1		8
015-DOMESTIC	22	5	3	40		2	2	7	1		1	9	1	2	31	2	128
016-FIGHT	3			9			1	4	1			2			1		21
017-FIRE					1						1				1		3
018-FIREARM/VIOLATN	1	1		9	1		1					5			3		21
020-INSECURE PROP				2										1			3
021-LARCENY	17	30	11	28	6	4	6	16	5	1	11	23	11	21	25	3	218
022-LOUD PARTY/NOISE	3	3	1	11		1	2	2	4		4	1		1	19		52
023-MEDICAL EMERG	5	1	2	19	3		9	5			2	6	1	3	16		72
024-MENTAL SUBJECT	2	3		3		1	1	1	2			9		1	7		30
025-MISSING PERSON	3			13			1	1				1			2		21
026-PHONE CALLS	3	1		3	1		2				2	2		1	8		23
027-PROPERTY CHECK						1											1
028-PROWLER															2		2
029-RAPE/SEX OFFENSE		3	1	9			2			1	1				4		21
030-RECOVERED PROP	4	3	1	12			1	1	1	1		2		3	8		37
031-ROBBERY	3	2		5	1						3	2		1	6		23
032-SERVICE CALL	16	17	3	50	2	2	6	7	2	2	12	16	3	4	25	3	170
033-SHOOTING												1					1
035-SUICIDE	2	1		9	1		1	1	1		1	3			9	1	30
036-SUSPICIOUS SIT	18	18	10	86	8	9	16	19	7	5	12	37	2	16	64	3	330
038-TRESPASSING		5	2	26		3	2	3			2	5	1	1	16		66
039-UTILITY								1									1
040-VANDALISM	5	6	1	12	2			3	1		3	3		1	5	1	43
041-VEHICLE-ABA/DISA	1	1	1	1		1	2				1	1	1	3	1		14
042-VEHICLE-STOLEN	1	2		4				2	1		2			1	5		18
043-VEHICLE-TOW/STOR	2		1	1				1	1	1	1	1		4	2		15
044-VEHICLE-VIOLATN		1		3		1		1			2	1			1		10
045-VICE/ALCHO/NARCO	16	8		50	1	2	7	3	5	1	4	12		1	36	1	147
046-OTHER	1		1	2								2			1		7
047-PURSUIT				1													1
048-E911 HANGUP	2	8	1	10	4	1	5	12	10		21	10	6	11	14		115
049-ALL CAR BULLETIN	1	1		4			2			1		1					10
052-JUVENILE PROBLEM		1		12			2		1		1	2		1	7		27
071-ASSIST UNIT	1			6											2		9
074-FOLLOW UP	2	2		7	1		2					1	1		5		21
075-FOOT PATROL	1			2											1		4
078-MISCELLANEOUS				1													1
081-SERVE PAPER	5	6		23	1	1	7	3	1		1	6			10	1	65
082-SPECIAL ASSIGN				4													4
Total	**203**	**230**	**55**	**665**	**45**	**44**	**109**	**137**	**65**	**19**	**112**	**215**	**34**	**117**	**525**	**23**	**2598**

III. A. 2.
Calls for Service
January 2004 – March 2007

Percentage of CFS by Hotel

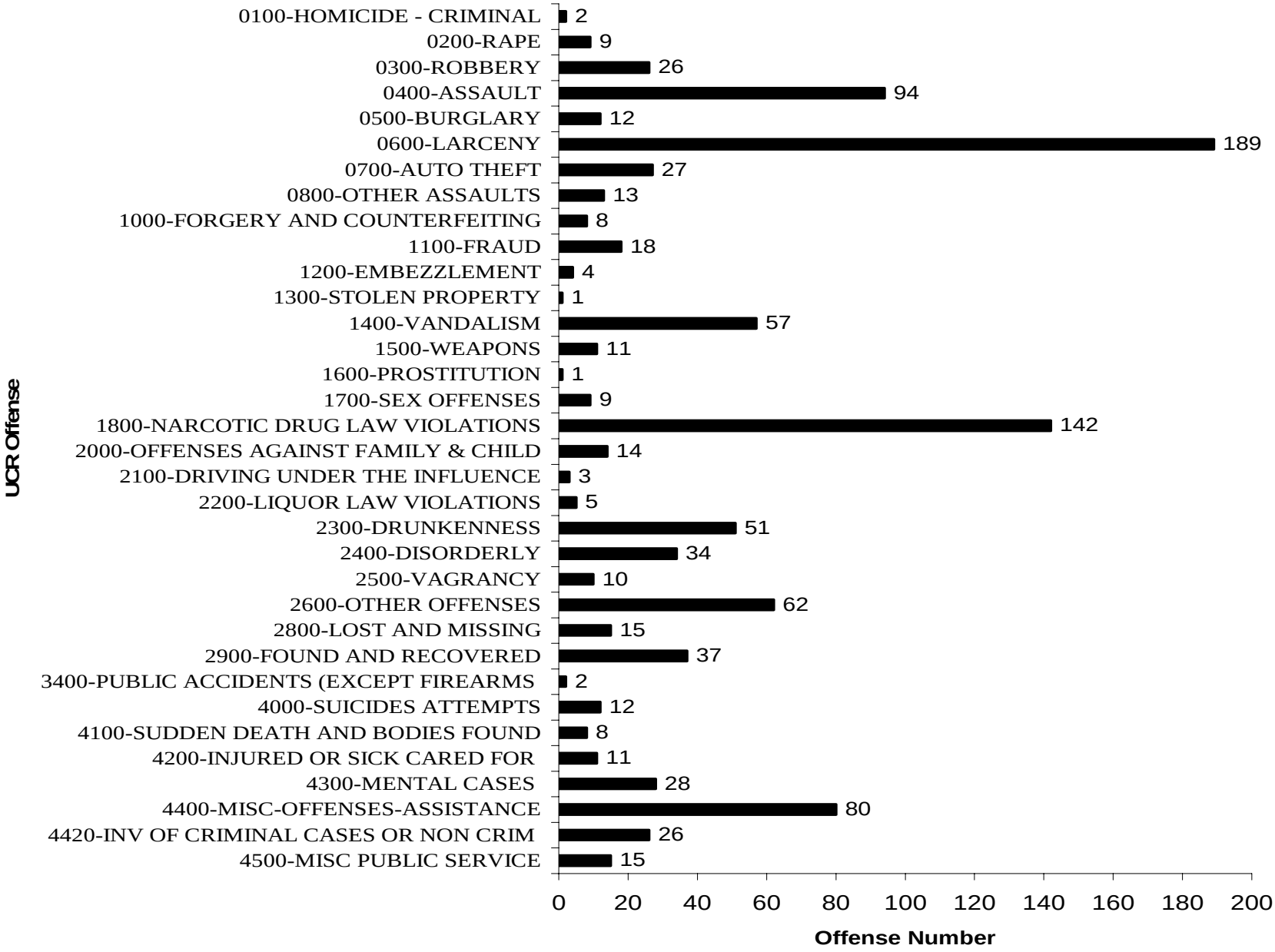


Hotel Offense January 2004 to March 2007

III. B. 1.
Reported Offenses
January 2004 – March 2007

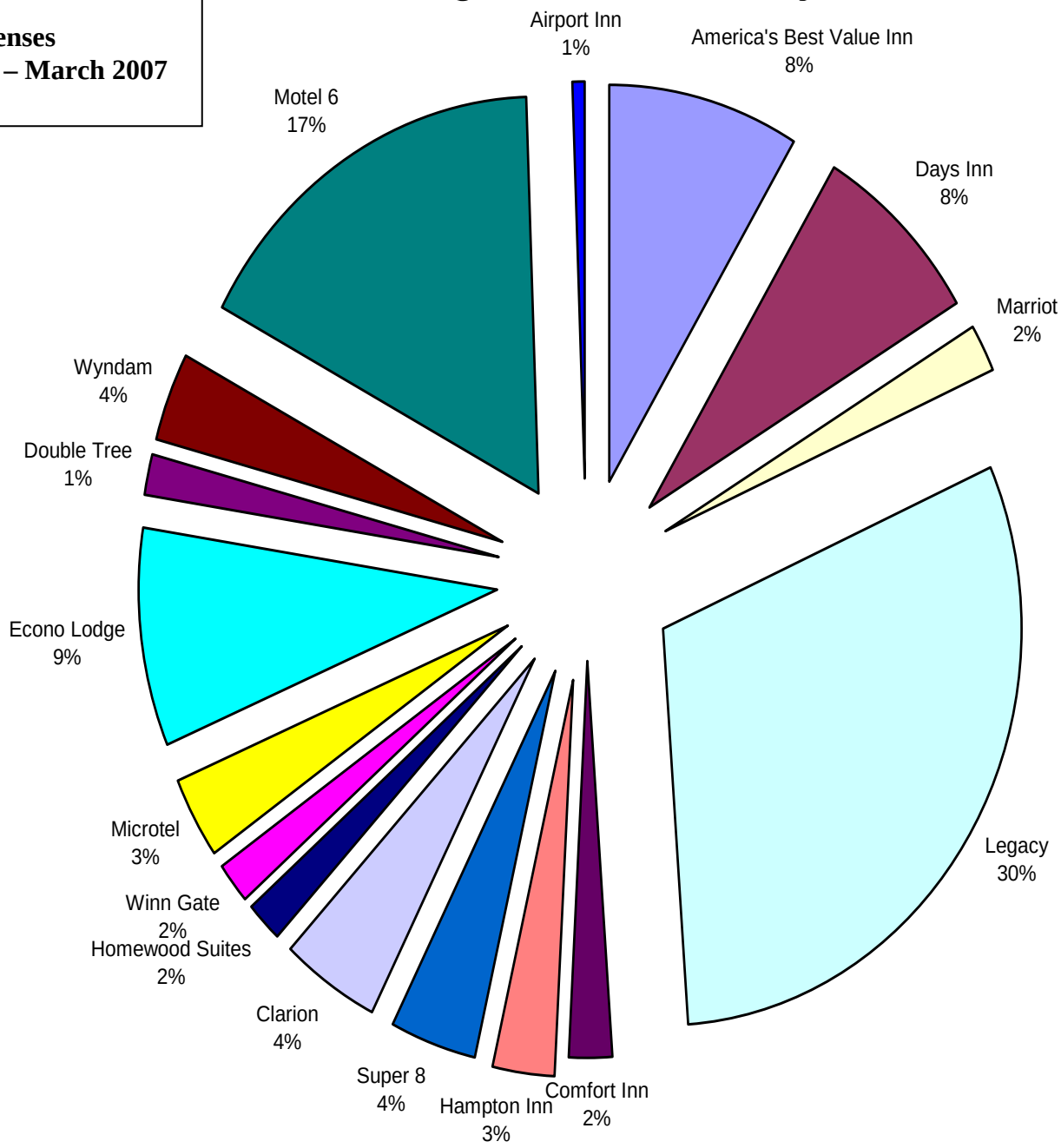
UCR Offense	America's Best Value Inn	Days Inn	Marriot	Legacy	Comfort Inn	Hampton Inn	Super 8	Clarion	Homewood Suites	Winn Gate	Microtel	Econo Lodge	Double Tree	Wyndam	Motel 6	Airport Inn	Total
0100-HOMICIDE - CRIMINAL				1				1									2
0200-RAPE			1	5				1							2		9
0300-ROBBERY	3	4		7	1						4	2		1	4		26
0400-ASSAULT	7	4	1	35		3	7	7	2		2	8	1	2	15		94
0500-BURGLARY	2			4		1						1		3	1		12
0600-LARCENY	18	19	10	24	6	6	4	14	6	1	7	20	8	18	27	1	189
0700-AUTO THEFT	4	2	1	7			1		1		2			1	8		27
0800-OTHER ASSAULTS	1	2		4		2	2	1							1		13
1000-FORGERY AND COUNTERFEITING	1	1		2	1	2				1							8
1100-FRAUD		3	1	4			1			2	1	3	1		1	1	18
1200-EMBEZZLEMENT		1					1						1		1		4
1300-STOLEN PROPERTY				1													1
1400-VANDALISM	6	7	1	17		1	1	5		1	3	4		2	9		57
1500-WEAPONS		4		6								1					11
1600-PROSTITUTION										1							1
1700-SEX OFFENSES		1		5			1			1					1		9
1800-NARCOTIC DRUG LAW VIOLATIONS	11	8		60	5	3	2	2	2	2	4	12			30	1	142
2000-OFFENSES AGAINST FAMILY & CHILD	1	2		8								1		1	1		14
2100-DRIVING UNDER THE INFLUENCE		1					2										3
2200-LIQUOR LAW VIOLATIONS				5													5
2300-DRUNKENNESS	4	2		17	1	2	3	3			3	5	1		9	1	51
2400-DISORDERLY	1	4	1	12			4	1	1		3	4			3		34
2500-VAGRANCY															10		10
2600-OTHER OFFENSES	4	4		31	1	4	6	3		1	1	5		2			62
2800-LOST AND MISSING	2	1		2					1	1	1	2	1	4			15
2900-FOUND AND RECOVERED	1	2	1	13		1	3	1	1	2	1	2		3	6		37
3400-PUBLIC ACCIDENTS (EXCEPT FIREARMS	1														1		2
4000-SUICIDES ATTEMPTS	3			4	1			1				1			2		12
4100-SUDDEN DEATH AND BODIES FOUND	1		1	3	1				1			1					8
4200-INJURED OR SICK CARED FOR		1		2				1			2	1			4		11
4300-MENTAL CASES		2		6		1		1	3	1		8			5	1	28
4400-MISC-OFFENSES-ASSISTANCE	13	4	3	20	2	1	3	2				7	2	1	21	1	80
4420-INV OF CRIMINAL CASES OR NON CRIM	2	1	1	6				2		2	1	4			7		26
4500-MISC PUBLIC SERVICE	2	1		5		1	1					1			4		15
TOTAL	88	81	22	316	19	28	42	46	18	16	35	93	15	38	173	6	1036

Offenses for January 2004 to March 2007-Selected Hotels



III. B. 3.
Reported Offenses
January 2004 – March 2007

Percentage of Offenses by Hotel

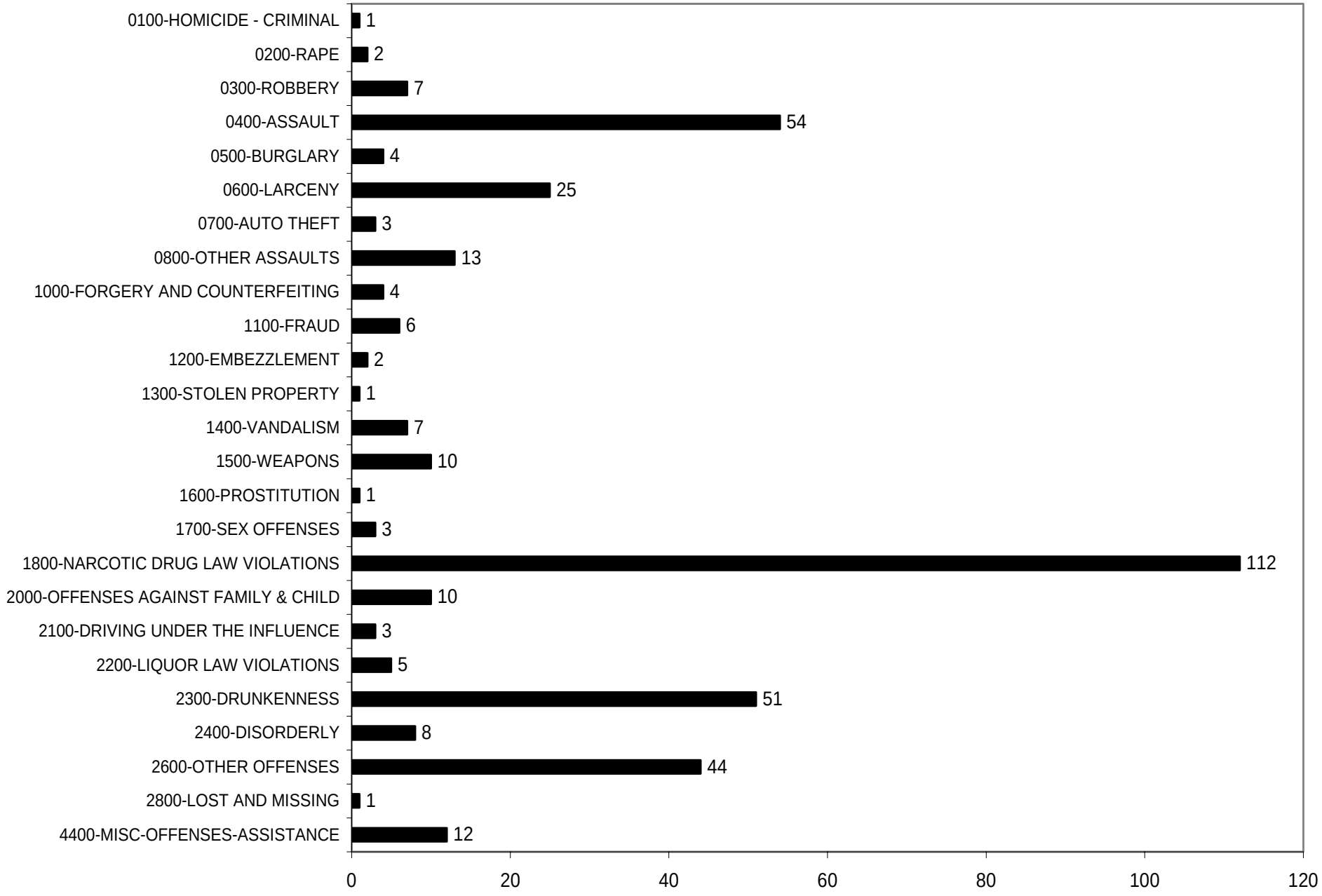


HOTEL ARRESTS from January 2004 to March 2007

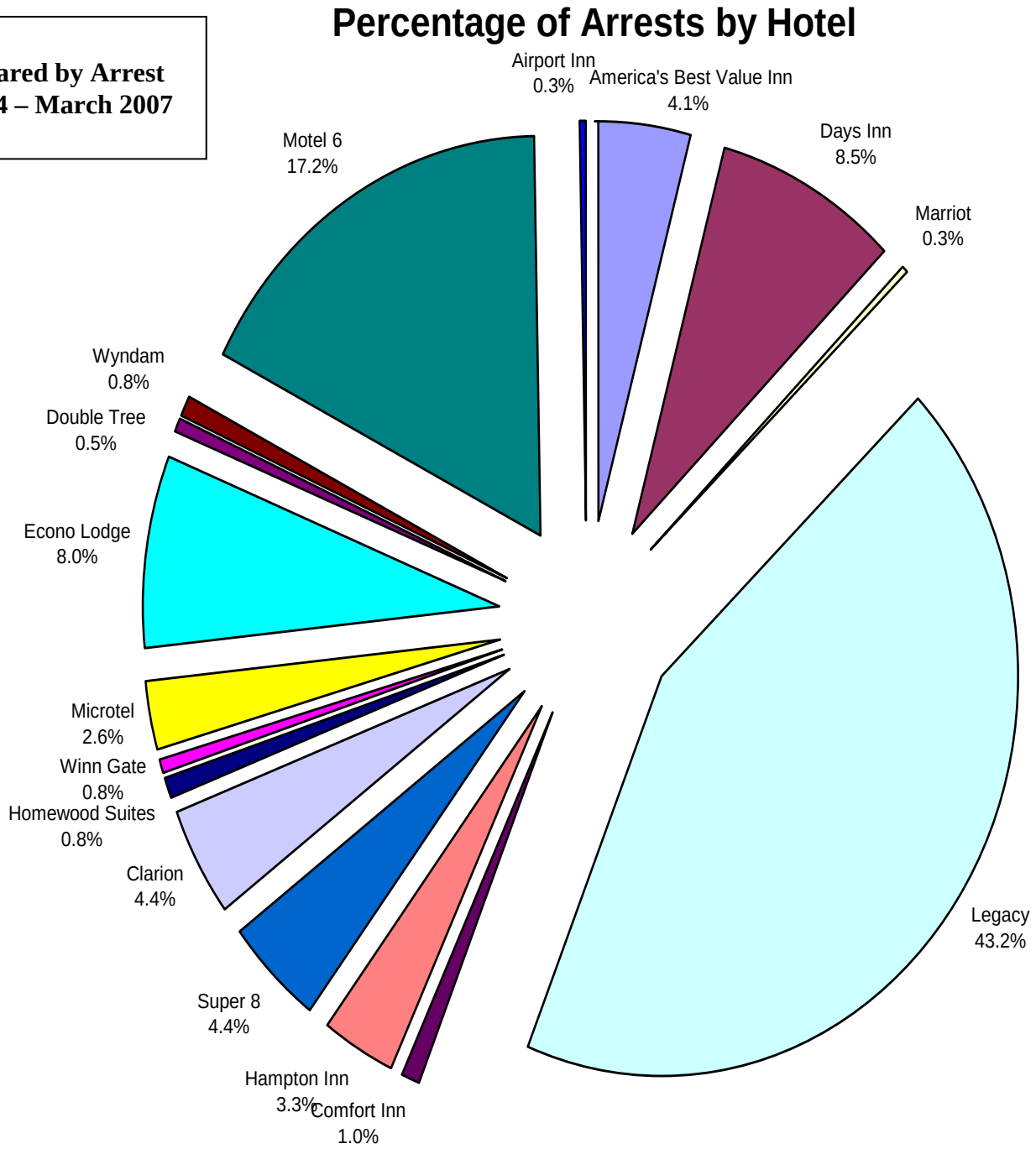
III. C. 1.
Offenses Cleared by Arrest
January 2004 – March 2007

UCR Offense	America's Best Value Inn	Days Inn	Marriot	Legacy	Comfort Inn	Hampton Inn	Super 8	Clarion	Homewood Suites	Winn Gate	Microtel	Econo Lodge	Double Tree	Wyndam	Motel 6	Airport Inn	Total
0100-HOMICIDE - CRIMINAL								1									1
0200-RAPE				2													2
0300-ROBBERY		3		2	1										1		7
0400-ASSAULT	2	2	1	22		2	4	6	1			5		1	8		54
0500-BURGLARY				2								1			1		4
0600-LARCENY	2	4		6		1	1	1			1	2	1		6		25
0700-AUTO THEFT				1										1	1		3
0800-OTHER ASSAULTS	1	2		4		2	2	1							1		13
1000-FORGERY AND COUNTERFEITING		1		1		2											4
1100-FRAUD				4							1	1					6
1200-EMBEZZLEMENT		1													1		2
1300-STOLEN PROPERTY				1													1
1400-VANDALISM		1		3							1				2		7
1500-WEAPONS		3		6								1					10
1600-PROSTITUTION										1							1
1700-SEX OFFENSES		1		2													3
1800-NARCOTIC DRUG LAW VIOLATIONS		7		56	2	1		2	2	2	4	9			27		112
2000-OFFENSES AGAINST FAMILY & CHILD	3	2		3								1		1			10
2100-DRIVING UNDER THE INFLUENCE		1					2										3
2200-LIQUOR LAW VIOLATIONS				5													5
2300-DRUNKENNESS	4	2		17	1	2	3	3			3	5	1		9	1	51
2400-DISORDERLY				5			1								2		8
2600-OTHER OFFENSES	2	2		23		3	3	3				3			5		44
2800-LOST AND MISSING												1					1
4400-MISC-OFFENSES-ASSISTANCE	2	1		3			1					2			3		12
TOTAL	16	33	1	168	4	13	17	17	3	3	10	31	2	3	67	1	389

Arrests for January 2004 to March 2007-Selected Hotels



III. C. 3.
Offenses Cleared by Arrest
January 2004 – March 2007



III. D.
Calls for Service, Reported Offense, and Arrest Summary
January 2004 – March 2007

Summary Totals January 2004 to March 2007

	America's Best Value Inn	Days Inn	Marriot	Legacy	Comfort Inn	Hampton Inn	Super 8	Clarion	Homewood Suites	Winn Gate	Microtel	Econo Lodge	Double Tree	Wyndam	Motel 6	Airport Inn	Total
Total Calls	203	230	55	665	45	44	109	137	65	19	112	215	34	117	525	23	2050
Reported Offenses	88	81	22	316	19	28	42	46	18	16	35	93	15	38	173	6	1036
Arrests Made	16	33	1	168	4	13	17	17	3	3	10	31	2	3	67	1	389

High Activity Location Analysis

Analysis was conducted to narrow down the 16 properties to those considered to be high activity locations (HAL). The (HAL) distinction was based on those properties having higher than the average number of calls for service AND higher than average reported offenses. Five properties are considered high activity locations and will be displayed on subsequent tables.

Calls for Service Comparison – January 2004 through March 2007

A combined total of 2,598 calls for service were received from the 16-hotel/motel properties examined in this study.

The five properties in HAL status account for 71% of the total calls for service among all 16 properties:

High Activity Locations – Calls for Service			
Property	**# calls**	**% of total**	**% among HAL**
America's Best	203	8%	11%
Days Inn	230	9%	12%
Legacy Inn	665	25%	36%
Econo Lodge	215	8%	12%
Motel 6	525	20%	29%
HAL Total	**1838**	**71%**	**100**

Two properties clearly stand out as having the most calls for service and account for nearly one-half of all Police activity at airport area hotels related to calls for service:

- Legacy Inn, 5252 Airport Square Lane.
665 total CFS; 25% of the total calls for the area and 36% among high activity locations.

- Motel 6, 5704 Williamsburg Road.
525 total CFS; 20% of the total calls for the area and 29% among high activity locations.

Together, the Motel 6 and Legacy Inn account for 1190 total calls for service, or 46% of the total calls for all 16 properties and 65% among high activity locations.

Reported Offense Comparison - January 2004 through March 2007

A combined total of 1,036 offenses were reported at the 16 airport area hotels.

The five properties in HAL status account for 72% of the total reported offenses among all 16 properties.

High Activity Locations – Reported Offenses			
Property	**# offenses**	**% of total**	**% among HAL**
America's Best	88	8%	12%
Days Inn	81	8%	11%
Legacy Inn	316	30%	42%
Econo Lodge	93	9%	12%
Motel 6	173	17%	23%
HAL Total	**751**	**72%**	**100**

Two properties clearly stand out as having the most reported offenses and account for nearly one-half of all reported criminal activity among airport area hotels:

- Legacy Inn, 5252 Airport Square Lane.
316 reported offenses; 30% of the total offenses reported in the area and 42% among high activity locations.

- Motel 6, 5704 Williamsburg Road.
173 reported offenses; 17% of the total offenses reported in the area and 23% among high activity locations.

Together, the Motel 6 and Legacy Inn account for 489 reported offenses, or 47% of the total among all 16 properties, and 65% among the high activity locations.

Arrest Comparison - January 2004 through March 2007

A combined total of 389 arrests were made from offenses reported at the 16 airport area hotels. The arrests were not necessarily made at the physical location of the property. Rather, it is those offenses that took place at the hotels which were cleared by arrest, either on scene or through the course of an investigation.

The five properties in HAL status account for 81% of the total arrests among all 16 properties.

High Activity Locations – Arrests			
Property	**# arrests**	**% of total**	**% among HAL**
America's Best	16	4%	5%
Days Inn	33	8%	11%
Legacy Inn	168	43%	53%
Econo Lodge	31	8%	10%
Motel 6	67	17%	21%
HAL Total	**315**	**81%**	**100**

Two properties clearly stand out as having the most arrests.

- Legacy Inn, 5252 Airport Square Lane.
168 total offenses cleared by arrest; 43% of the total airport area hotel/motel arrests and 53% among high activity locations.

- Motel 6, 5704 Williamsburg Road.
67 total offenses cleared by arrest; 17% of the total airport area hotel/motel arrests and 21 % among high activity locations.

Together, the Motel 6 and Legacy Inn account for 235 arrests, or 60% of the total offenses cleared by arrest in the area and 75% among high activity locations.

Victim Analysis: January 2004 – March 2007

Analysis was conducted for the five high activity locations to determine information about the home locations of victims of crimes. As illustrated below, the vast majority of victims of crimes at HAL properties are from the Richmond metropolitan area. For the purposes of this study metro-Richmond includes: the city of Richmond and the counties of Hanover, Chesterfield, and Henrico.

Note:

- Each victim was counted only once, regardless of how many different times they may have been victimized.
- Many offenses such as drug violations, drunkenness, disorderly, etc. may not have a lawfully recognizable victim. Thus, the total number of victims is significantly lower than the number of offenses.
- In some instances (usually burglary) the actual hotel or motel may be considered the victim. The purpose of this analysis was to examine people, and as such did not include actual properties.

Property	Total Victims of Crimes	Outside of metro-Richmond (still in VA)	Outside of VA
Legacy Inn	98	5 (5%)	2 (2%)
America's Best Value Inn	39	7 (18%)	6 (15%)
Days Inn	32	5(16%)	7(22%)
Econo Lodge	38	3 (8%)	8(21%)
Motel 6	82	13(16%)	10(12%)
Total	**289**	**33 (11%)**	**33 (11%)**

General Conclusions

The purpose of this study was to examine Police activity at all hotels and motels to be considered in the area and of service to patrons of Richmond International Airport (RIC). RIC is a gateway to the Richmond metropolitan area for many residents, visitors, and business consumers.
With the growth of additional airline service, more travelers are coming from out of the Richmond area to utilize RIC for travel. As such, it is important to analyze criminal activity where many travelers will be staying for the purposes of using RIC.

This study was conducted impartially and inclusive of all the properties in the area. After careful analysis of calls for service, reported incidents, and arrest data, an objective standard of measurement was determined to identify high activity locations. Based on the HAL standard, five properties have been identified to account for the vast majority (70% or more) of the police activity among all 16 properties. Among the five high activity locations, the Legacy Inn and Motel 6 clearly standout as requiring the most police service. Drug law violations, assaults, larcenies, and alcohol violations constitute the bulk of arrests and incidents in an overall context, however the Legacy Inn and Motel 6 tend to weight towards the Part I crime offenses more than the other hotels

Final points:

1) Legacy Inn and Motel 6 have the highest volume of calls, offenses, and arrests.
2) The issues at the Legacy Inn are property specific and not a result of the general area. The Legacy Inn is adjacent on both sides to properties that are not high activity locations.
3) The four other high activity locations are all next to each other in a row along Williamsburg Road. The Motel 6 is at the end of the row and has the highest volume of calls, offense, and arrests among those four.
4) All five of the high activity locations are open/campus style properties. The individual rooms open to the outside, rather than an interior hallway.
5) While the Legacy Inn has the highest volume of criminal offenses, it has the fewest percentage of victims from outside of Virginia or the Richmond metropolitan area. The vast majority of victims of crimes at this property report a home address of being in the metro-Richmond area.