

Crime Reduction & Community Safety Group

Tilley Awards 2009 Application form

Please ensure that you have read the guidance before completing this form. *By making an application to the awards, entrants are agreeing to abide by the conditions laid out in the guidance.* Please complete the following form in full, within the stated word limit and ensuring the file size is no more than 1MB. Failure to do so will result in your entry being rejected from the competition.

Completed application forms should be e-mailed to tilleyawards09@homeoffice.gsi.gov.uk.

All electronic entries must be received by 23:59 on **Thursday 30th April 2009.** No entries will be accepted after the 30th April. Receipt for the additional two hard copies is extended to the 5th May due to variance in postal delivery.

Any gueries on the application process should be directed to Alex Birtwistle on 0207 035 4811.

Section A: Application basics

1	Title	$\cap f$	the	nro	iect:
Ι.	าเนธ	OΙ	นเธ	$\mathbf{v}_{\mathbf{I}}\mathbf{v}_{\mathbf{I}}$	ICUL.

Sport Lincs

2. Award category:

National

3. Key problem that the project is addressing

To reduce Youth related Anti-social behaviour, crime and disorder within North East Lincolnshire.

4. Category of entry (please select which priority element the project addresses from the list on the Effective Practice Database

Anti social behaviour

Author contact details

5. Name of application author:
Pc Paul Caswell
6. Name of organisation submitting the application:
Humberside Police Force
7. Full postal address:
Grimsby Police station, Victoria street, Grimsby, North East Lincolnshire, DN31 1PE.
8. Email address:
Paul.caswell@humberside.pnn.police.uk
9. Telephone number:
Office - 01472 324939 Mobile - 07890315752
Partnership agency lead contact details
10. Name of secondary contact from the lead partnership agency contributing to the project:
Inspector Terry Ward
11. Name of partnership organisation:
Humberside Police.
12. Secondary contact email address:
12. Secondary contact email address: Terry.ward@humberside.pnn.police.uk
Terry.ward@humberside.pnn.police.uk
Terry.ward@humberside.pnn.police.uk 13. Secondary contact telephone number: Office - 01472 264855

Section B: Summary of application - *In no more than 400 words use this space to provide a summary of your project under the stated headings (see guidance for more information).*

Scanning:

In the National rankings North East Lincolnshire has extremely high levels of deprivation, especially in the crime domain area with some neighbourhoods being in the top 1% in the country. One of these deprived neighbourhoods, Immingham, had a large group of young people who were responsible for significantly increasing levels of crime. A similar pattern of disruption attributable to emerging gang culture and youth drinking was evident in other areas.

Analysis:

Analysis of first time entrants to the Youth Justice System identified young males aged 13-17 as the priority group for targeted intervention work to support crime reduction.

A six month study from the 5th July 2006 to 31st December 2006 undertaken in Immingham showed high numbers of ASB (average 55 per month), criminal damage (average 55 per month) and violence (average 20 per month).

This amount of Youth related Crime and Disorder was evident in many districts of the county and through consultation it was found that this was attributed to them being bored and having nothing to do and nowhere to go.

Response:

Police, Youth Services, Sports Development and Grimsby Town Football in the Community joined forces to initiate the 'Sport Lincs' project for North East Lincolnshire.

This project has engaged the most disadvantaged and "at risk" young people in the county in positive sporting activities that include Football and Street Dance. The aim is to liaise with all community members, young people and victims in locations identified through Police data as "Hotspots" in an attempt to set up weekly sporting activities to reduce Youth related ASB, crime and disorder. Teams from these academies meet monthly to compete against each other at the Fairplay Football League.

Assessment:

- 37 weekly Football Academies, a monthly Fair Play Football League, 10 weekly street dance academies and 4 weekly street cricket academies.
- Approximately 1000 challenging young people participate each week.
- In Immingham work with local young people has reduced ASB by 24%, criminal damage by 25% and violence by 33%
- Divisional reductions on Fairplay football league night of 25% for ASB and 39% for Criminal Damage
- Since July 2007 the project has engaged 2000 individual young people who have attended over 38,000 times. Average attendance per young person is 20 times per year.
- Modern Apprenticeship scheme, employing 4 young men, one which has a 5 year ASBO.
- Funding sustainability by the local authority.

State number of words: 399

Section C: Description of project - Describe the project in no more than 4,000 words. Please refer to the full guidance for more information on what the description should cover.

Scanning:

North East Lincolnshire has high levels of deprivation with the index of Multiple Deprivation 2007 ranking North East Lincolnshire 49 out of 354 local authorities in England. In total North East Lincolnshire have 52 (49%) Lower layer Super Output Area ranked within the 30% most deprived LSOAs in the country.

In March 2007 calls for Police service for Immingham dramatically increased and it was identified by officers that the calls for service were for youth related ASB crime and disorder. Residents from the town were submitting intelligence on a daily basis with regards a large gang. From this information and from public consultation, it was found that this gang had around 20 hard core members and was 80 strong consisting of both male and females aged 7 to 18. Officers investigated this intelligence and liaised with victims in a bid to identify those involved. It was apparent that the youths themselves were mainly from the local housing estate. Local Police Officers began to look into the offences in a bid to secure evidence and to look into long term problem solving initiatives. All victims and witnesses were visited and members of the gang were arrested for criminal offences ranging from criminal damage to GBH. The circumstances of the serious assault being that one victim was hit with a metal stunt peg from a BMX bike that resulted in them being hospitalised for a number of days.

Through articles in the national and local media it was obvious that this type of youth behaviour was evident in other areas of the country. The public's perception of this problem was further enhanced by the local media who branded the area of North East Lincolnshire as a 'Lawless Town'. The local press ran a campaign called the 'RESPECT' campaign focusing on the need to restore respect amongst the borough's youth and a petition was delivered to Downing Street demanding action. A common theme of youth boredom was often blamed with young people being called "thugs "and "hoodies".

Across North East Lincolnshire a similar pattern of disruption attributable to emerging gang culture and youth drinking was evident in line with the problems identified. High levels of ASB and low level street crimes were being reported to the Police by local residents in line with the media campaigns. These reports related to a number of youth related issues such as street drinking, shouting and swearing. This information was disseminated by the Divisional Intelligence Department of Humberside Police and Hot spots were identified. This analysis showed many areas of North East Lincolnshire were being affected by young people and their behaviour. The worst affected being the East and West Marsh.

The conclusion of the investigation into the problems in Immingham identified that the majority of the unlawful activities were caused by boredom and lack of opportunities. Consultation with the main gang leaders carried out by a local police officer and youth engagement worker found that the young people wanted something to do to occupy their time but the activities would need to be rewarding and challenging to keep them engaged. Further consultation carried out with similar young people around the rest of North East Lincolnshire drew the same conclusions.

Local service providers such as "Youth services" and the Young people themselves were consulted by either one to one or group sessions. This consultation used such systems as the Young Peoples Support Services web site named "Pulse".

This consultation identified barriers in engaging with these young people as a means of reducing levels of crime and anti-social behaviour were

- They would not engage in regular mainstream sports clubs due to their disruptive tendencies.
- The more challenging young people had low self esteem and a feeling of worthlessness.
- Lack of support of parents, through lack of interest or lack of sufficient funds would mean that activities would have to be subsidised including transportation where necessary, some of the young people didn't even have trainers.
- Mainstream services, leisure centers and schools would not engage with these young people due to their challenging behaviour.
- Many intervention and referral services had previously and unsuccessfully tried to engage these groups.
- Many of these young people were on the verge of being excluded from school.

Concerns were raised by all consulted agencies as to the type of intervention needed as most engagement work had been tried, tested and had failed.

Local communities had massive reservations due to the perception of the Young People in the area. Local residents in Immingham and other areas didn't want their details known to these young people and some even refused to talk to the Police in fear of reprisal. The local media printed stories of local residents living in fear and being victimized by faceless thugs. Stories appeared on a daily basis and gave examples of areas of North East Lincolnshire such as the West and East Marsh.

Analysis:

In order to establish a more detailed picture of the type of young person that needed to be engaged to support a reduction in levels of youth related crime and disorder within North East Lincolnshire supporting agencies to the Sport Lincs project commissioned data evaluation research. These agencies included Humberside Police, Humberside Fire and Rescue, Young Peoples Support Service, Youth Offending Service, the Anti-Social Behaviour Team, Cultural services, Neighbourhood Safety Scheme and Safer Communities CDRP.

This work centered on the demographics of the young people involved and the geographical areas being the worst affected through Youth related ASB, Crime and Disorder. Studies were also documented on the work detailed in the Immingham area.

The below paragraphs show some of the evaluations and how this has formed the basis on how the project evolved.

During the period from 1st April 2007 to 31st December 2007 there were 278 first time entrants to the Youth Justice System from North East Lincolnshire. Of these young people 63% were male and 37% were female. This identified young males as a clear priority but also indicated that there was a need to work with young females as well. Of these 278 young people 88% were aged between 13 and 17 years of age.

Violence amounted to 41% of all crime committed by these 278 first time entrants to the Youth Justice System. With regards to these offences 66% of the young people received reprimands, 1% final warning, 17% final warning plus a programme, 6% referral order, 3% absolute discharge and other outcomes totaled 7%. The majority of these young offenders resided in the Grimsby area (83%) with 10% living in Cleethorpes, 4.5% living in Immingham and 2% living out of the area. This is as would be expected in line with the population sizes of the three towns.

A study examining data for a 6 month period from the 5th July 2006 to 31st December 2006 was undertaken by Humberside Police and showed high numbers of ASB, criminal damage and low level violence. The study found that over this period the following levels of calls for ASB and crime were received in the Immingham area:

ASB 331 calls for service (average 55 per month)
Criminal Damage 331 calls for service (average 55 per month)
Low level violence 119 calls for service (average 20 per month).

From the data received it was evident that young people were responsible for committing a number of recorded crimes including criminal damage, violence and public order offences. It was also evident that these crimes were predominantly committed of an evening between 1700 and 2300 hrs. The weekend was of obvious concern; however it was apparent that these offences were being committed on a regular basis throughout the week and in almost every district of the borough.

Problem solving initiatives were set up in each area identified through the analysis, local Police, wardens and local authority officers liaised with community groups to get a clear picture of the issues. These groups included Neighbourhood Action Teams, Forward groups, Parish and Town Councils, Residents Associations, Neighbourhood Watch Teams and other smaller community groups. This consultation allowed officers to listen to the local community and deal with issues expediently.

Offenders, victims and locations.

Offenders were identified and signposted to the project in an attempt to positively engage them and give them

"somewhere to go and something to do". Victims were liaised with and the process explained to them. This was the most positive element of the project as a number of the community groups wished to voluntarily assist in and financially contributed to the project. Locations were chosen in the areas identified as hotspots. The young people claimed ownership of these local areas and in some cases assisted in the regeneration of the location. Also whilst activities were on other young people refrained from attending or causing a nuisance as a means of support.

Response:

The Police, Youth Services, Sports Development and Grimsby Town FC Football in the Community joined forces to initiate the **Sport Lincs** project for North East Lincolnshire. The **Sports Lincs** project is a multi agency initiative which engages members of the community. It includes children, young people, families and other residents in North East Lincolnshire by prioritising neighbourhoods of greatest need identified through local consultation, needs analysis and national statistics in order to achieve the below statements. Each agency has a clear agenda set out in a corporate plan and it was found that by complimenting each other all could be achieved. An example of this is positive engagement through sports stimulates young people and stops them hanging around on street corners which in turn reduces ASB, the amount of calls for service and in turn reducing the fear of ASB.

The aims and objectives of **Sport Lincs** are set out below.

- Reduce low level crime including ASB, violence and criminal damage
- Reduce the number of first time entrants to the Youth Justice System,
- · Reduce youth re-offending
- Increase participation in sport and positive activities
- Improve employment, education and training opportunities for young people

From the analysis the priority for engagement would be young males aged 13-17 whilst providing supporting activities for similar aged females. The Sports Lincs Project utilises a range of methods including the use of mobile street patrols to target these groups across the borough in areas identified as hot spots. The partnership aims to deliver innovative solutions to address key local issues of youth crime, inclusion, participation, health, education, cultural diversity and internationalism. A multi-agency team of youth workers, sports coaches, police and community support officers support each location and a programme of positive diversionary activities such as football, street dance, jogging, kayaking, handball and others have been developed.





Street based teams directly target local gangs and the most socially excluded young people to attend the weekly activities, these developed through consultation with the community and young people and located in the identified Hotspot areas. They are non-affiliated and are free to all. Once engaged, a programme of personal development is tailored to the specific needs and interests of the group to help them achieve accredited outcomes improve their life skills and support them in moving onto improved education, employment or training opportunities.

Barriers to maintaining young people's engagement in activities are the lack of rewards and regular challenges. With this in mind Sport Lincs established the network of weekly sporting academies. As the network of academies grew the volume of challenging young people engaged increased, Sport Lincs realised that the young people needed goals to aim for to keep them interested. In order to address this initiative launched a monthly central venue Fair Play Football League which brought together teams from each of the football academies.

The Fair Play Football League takes place on the last Saturday of each month. Teams are managed by a range of community sports coaches, youth workers, PCSO's and volunteers. Where transport is an issue this is provided. This was launched on the 8th December 2007 where 110 young people attended the event. This was an overwhelming success with all teams playing in the spirit of respect and Fair Play. The winners were from the Willows / Wybers area which had experienced a wide range of criticism from the local press with incidents being reported over the bonfire night period including attacks on Fire Fighters, Criminal Damage and large scale ASB. The two teams from the Willows / Wybers area that finished first and second on the night were invited to play an exhibition match during half time at

Grimsby Town FC's home match against Accrington Stanley on Boxing Day with all young people receiving a free ticket.

The overall aim of establishing the network of sports academies and the monthly Fair Play league is to engage the most 'at risk' and most challenging young people in positive activities at times when calls for service are identified as at their peak. The analysis of the impact of these programmes demonstrates that it is clearly impacting on crime reduction across the whole borough.

Consultation is currently underway and funding bids are being processed to Sport England, The Home Office, Youth Opportunities Fund and The Department for Culture, Media and Sport to develop this project even further. North East Lincolnshire also has an emerging Eastern European Migrant Community totaling around 4000; predominantly young males aged 18–30. The 'Sport Lincs' partnership is in discussions with Community Cohesion Services around engaging these young males in sports activities as a means of integrating them within the local community. Consultation has identified handball as their sport of choice. Therefore the initiative is currently investigating the possibility of piloting 6 handball academies where these communities reside with a view to establishing a borough wide Fair Play Handball League.

The 'Sport Lincs' partnership is also in the process of establishing a unique referral system linked to the Youth Justice System where first time offenders and 'at risk' young people can be referred to the network of sports academies by a multi-agency panel of services delivering the sports academies including the Police, Youth Service, Positive Futures, Positive Activities for Young People and Youth Inclusion Support Panel.

Funding has been obtained through the Youth Crime Action Plan to facilitate Youth Diversionary projects in areas of hotspots for Youth related Crime and Disorder on a Friday and Saturday evening between 1700 and 2300 hours. This funding has totaled £290,000 and funds the "S.W.A.T." Sport Lincs Weekend Activity Team.

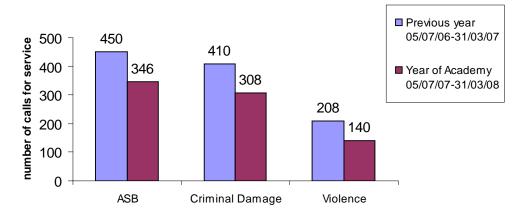
The principle is to operate in areas of high crime and disorder in an attempt to fully engage the young people in positive activities. The team consists of a mobile youth unit, portable sports delivery team including portable floodlights and uniformed police patrol. This is a unique principal and it aims to identify those young people in the specific area and target them directly to the scheme. These young people include those who are on ABC's and ASBO's. The exit strategy is to identify gaps in local provisions and services such as youth centres and community centres. It also identifies priority preventative issues such as individual young people or groups where if there was "somewhere to go and something to do" would not commit crime and disorder.

The funding also gives provisions for a Modern Apprenticeship scheme that offers young people from the scheme the chance of employment and education. Young people are selected from the Sport Lincs academies that show promise through their behaviour and attitude at a multitude of events. The young people are required to evidence their commitment through becoming an active volunteer for at least one calendar month and complete at least 30 hours volunteering at community events. If this is successful then they have the opportunity of the apprenticeship. This is a fifteen to twenty month pilot. The young people will achieve NVQ level 2 in Business Administration and NVQ level 2 in Sports and Activity Leadership; on top of this they will achieve qualifications in the delivery of Football, multi sports, refereeing, first aid and child protection.

Sport Lincs is dedicated to the future of the project and the future of these young people who hopefully, will be offered full time community coaching roles within cultural services and Grimsby Town Football In The Community. It is important to utilise local people to continue the great work that has been achieved to date.

SS			





Sport Lincs has been an overwhelming success. There are now 37 weekly Football Academies with 18 Teams from these academies participating at the Fair Play Football League, 10 weekly street dance academies participating in a Dance Off. There are also 4 weekly Street Cricket Sessions. This range of academies attracts over 1000 young people per week who participate in positive diversionary activities.

The impact of the project on crime reduction has been measured in Immingham where the pilot began. A six month case study was carried out and during the period 5th July 2007–31st December 2007, when compared to the same period the year before, ASB reduced by 23%, criminal damage by 25% and violence by 33%.

Report on ASB incidents, Criminal damage and Violence against the Person offences In the areas of the Football Academy's.

After the project had been running for nine months, analysis was undertaken to identify if there had been an impact on the levels of ASB, criminal damage and violence in the area. Calls for service for ASB, criminal damage and violence for the time the project had been running (05/07/07–31/03/08) were compared to the same period in the previous year (05/07/06-31/03/07) and the graph below shows the results.

This analysis shows that

- ASB had reduced by 23.1%
- Criminal damage had decreased by 24.9%
- Violence against the person offences had decreased by 32.7%

Whilst the reduction in offences cannot be wholly attributed to the Football Academy, the Divisional average during this period was

- ASB increased by 0.6%
- Criminal damage decreased by 18.4%
- Violence decreased by 36.1%

Therefore ASB and criminal damage saw improvements in the Immingham area that exceeded those of the Division.

The overall reduction in Immingham is 26.8% better than the average across the Division

The project in Immingham has also resulted in :-

- 20 Young People successfully undertaking a First aid course
- Six young People having gained their level 1 FA coaching qualification
- There are now 4 football Academies, 1 Street Cricket and 1 dance Academy in operation in Immingham every week engaging over 100 young people.
- The area has 2 fully functional football teams which participate in the monthly fair play league, one finished runner up in the 07/08 season.

• A number of other academies were formed from the original pilot

As mentioned above the Fair Play Football League and Dance Off are held monthly where 300 young people aged 13 – 17 participate. This is assisted by a minimum of 30 adults from a range of services including Community Sports Coaches, Sports Development Officers, Police Officers, PCSO's, Specials, Youth Workers and Volunteers. To measure the impact of the Fair Play League on youth crime across the borough; levels of recorded ASB were compared from the Saturday night of the league to the Saturday night before.

On the first night of the league in December 2007 levels of ASB had reduced by 75%. In January 2008 on the night of the league levels of ASB had reduced by 50%. This is across the whole borough and demonstrates the impact of the project on the crime reduction agenda.

Report on ASB incidents, Criminal damage and Violence against the Person offences For the Fairplay football league.

Analysis has been undertaken to identify reductions in ASB, criminal damage and violence during the times of the tournaments this period from 08/12/2007 to 31/09/2008. All calls for service to the police been collated on the day of the tournament between the hours of 17:00 and 22:00 and compared to the calls for service on the Saturday before the tournament between the same times. In order to identify only 'Youth related' ASB, every log has been read through to ascertain the involvement of youths and only these have been used in the ASB figures. However, it is impossible to identify if youths were involved in criminal damage or violence offences and so all offences during the relevant periods have been included and not just those involving youths.

The table below shows the percentage change between the week of the fair play tournament and the Saturday before. An improvement in shown in black and a percentage increase is shown in red.

% difference between the times of the 'fair play' tournament compared to week					
before.					
	ASB	Criminal damage	Violence		
December	75	0	0		
January	50	78	0		
February	22	100	0		
March	25	83	50		
April	50	78	100		
May	50	0	80		
June	100	67	100		
July	150	40	100		
August	17	75	200		
September	69	0	25		
improvement					
overall	24%	39%	4%		

In summary the table above shows that over the ten months of 'fair play' tournaments:

- Youth related ASB had decreased by 24% overall,
- Criminal damage had decreased by 39% overall,
- Violence against the person had decreased by 4%.

Separate analysis has been undertaken in order to identify if there has been an increase in calls for service during the hour after the tournament finishes. All youth related calls for service between 21.00 and 22.00 have been identified separately to ascertain if this is the case. The results clearly show that the overall change in youth related ASB between the times of 21:00 and 22:00 is a 32% improvement on the Saturday of the tournament compared to the same time on the Saturday before.

Since the project began in July 2007 to the end of March 2009 the 'Sport Lincs' initiative has engaged over 2000 individual young people who had been identified as 'at risk' of offending or engaging in ASB. These individual young people attended sessions under the 'Sport Lincs' umbrella a total of 18,000 times. This amounted to 38,000 contact



hours with the young people across a total of 1400 sessions.

In addition to attendance at the sports academies and Fair Play League the young people have also been encouraged to work towards a range of recorded and accredited outcomes designed to improve their behaviour and life chances. 12 of these young people are now FA Level 1 qualified coaches and 5 more are enrolled to undertake the FA Level 1 Coaching Certificate imminently to enable them to support the coaching of their younger peers.

The modern apprenticeship scheme is in operation now and currently employs four young men on a full time basis, two at Sports Development and two at Grimsby Town.

As stated above they all have a history of offending; one of which has a full 5 year ASBO and has not offended since being on the scheme.

Due to the interest in the scheme we now have 483 volunteers operating within the project completing 4234 hours per year. The majority being young people, male and female, but also a number of supporting parents who are now attending sessions with their children. This is further enhanced by the local community playing a vital succession role in the future of the scheme whereby a number of the academies are now being run by community groups who have applied for funding in their own right.

Humberside Police have funded a full time Youth Diversionary Officer to the project with the Local Authority

North East Lincolnshire has identified this project as best practice evidencing the project as essential in its fight against youth related crime and disorder as a key action in its Corporate Plan 2009/2010.

"We will work to ensure low level crime and ASB is reduced"

A key action in this statement is:-	
"To increase the number of young people participating in the Sport Lincs project"	
The plan is authorised by Chief Executive Officer Mr. Tony Hunter.	
State number of words used: 3993.	

Section D: CDRP/CSP Authorisation – Applications submitted by eligible Police forces outside England & Wales should be authorised by the BCU Commander or individual of equivalent rank.

- 15. Name of CDRP/CSP: Safer Communities Partnership, North East Lincolnshire.
- 16. Name of CDRP/CSP Chairperson: Chief Superintendent David Hilditch
- 17. Contact email address: david.hilditch@humberside.pnn.police.uk
- 18. Government Office (entries from Wales should state Home Office Crime Team) area e.g. GO East Midlands: GO Yorkshire and Humberside.
- 19. Can you confirm that the partners listed carried out the project as stated? Yes
- 20. Can you confirm that the details stated are factually correct? Yes
- 21. Is there any reason why the contents of this application should not be made publicly available? If so please state the reason/s and refer to guidance concerning sharing Tilley application submissions.

No

22. Please add any comments in support of this application:

Section E: Pre-marking - this page will not be provided to sift teams to prevent any bias in marking.

- 23. Has this project been submitted to the pre-marking service? Yes No
- 24. If yes please state pre-marking reference:

Checklist for Applicants:

- 1. Have you read the process and application form guidance?
- 2. Have you completed all five sections of the application form in full including seeking authorisation from your CDRP/CSP Chairperson?
- 3. Have you checked that your entry addresses all aspects of the judging criteria?
- 4. Have you advised all partner agencies that you are submitting an entry for your project?
- 5. Have you adhered to the formatting requirements within the guidance?
- 6. Have you checked whether there are any reasons why your project should **not** be publicised to other police forces, partner agencies and the general public e.g. civil or criminal proceedings pending in relation to your project?
- 7. Have you inserted your project name as a footer note on the application form? Go to View-Header and Footer to add it.
- 8. Have you saved you application form as a word document and entitled your message 'Tilley 09 entry (followed by project name in brackets)' before emailing it?

Once you are satisfied that you have completed your application form in full please email it to Tilleyawards09@homeoffice.gsi.gov.uk by 30th April 2009.

Two hard copies (in colour if colour charts/diagrams etc have been used) must also be posted to the Tilley Awards Team at Home Office, CRCSG Communications Unit, 4th Floor, Fry Building (SE Quarter), 2 Marsham Street, London, SW1P 4DF and be received no later than the 5th May 2009.