



**CONCLUDED
PROBLEM REPORT
PS-1**

Problem ID : 49

Reporting Division :SOUTH

District:

Neighbourhood : STRATHCONA

Address:

Reg	Rank	Last Name	First Name
1766	CST	CAMP	STEPHEN

Key Description : BICYCLE IDENTIFICATION/EDUCATION

Problem Description:

A need was seen to educate bicycle owners who do not understand the importance of the bicycle serial numbers, and how it can assist police in ensuring its return. The Old Strathcona Beat office was recovering numerous abandoned bicycles in this area; however, we were unable to locate the owner, since most had never recorded their serial number

Problem solving strategies and results :

Since bicycle owners either purchase bikes, parts or service at bike shops, it was feasible to involve the eight Old Scona Cycle shops in the education process. Since these people were more likely to visit bike shops than the police, it was decided to make an education card and distribute them to bicycle businesses. During a transaction through either the sale of a bike, its parts, or service, this education card is to be attached to the receipt (see attached card). It explains the importance of recording and safekeeping the serial number, so that in the event the bike is lost or stolen, it can be entered Canada wide on CPIC.

Instead of taking money from the City budget to print these cards, we used a more innovative method to obtain a community effort from the target businesses. This office solicited funds from the various bike shops, and in return their logos were added to the card. Each business contributed a little, and thousands of cards were made and distributed.

In evaluating our efforts, we followed up with the respective businesses involved and queried the owners. All thought the idea was for this community's good. They were positive towards this effort, and expressed enthusiasm in continuing the program for the summer of 1995. There is no realistic way to ensure all bike enthusiasts are recording their serial numbers; however the businesses involved are distributing the cards, thus the public is being educated on the importance of the serial numbers which was the goal of the program.

Respectfully submitted,

Cst Camp, Stephen #1766