Operation S.A.F.E. Student
Speed, Aggressive Driving, Failure to Stop Enforcement

Trooper Renee Padgett
Commercial Vehicle Division
- Over 455,000 Students are transported in school buses everyday
- School buses travel over 100 million miles per year

*In Washington State

**PROBLEM IDENTIFIED**

Vehicles are unlawfully passing school buses as students enter and exit.
Speed, Aggressive driving and Failure to stop (passing) school buses remains a serious problem. Every violation represents a potential accident and potential injury to a student.

2013 Survey

- 85,279 instances of passing Nationwide
- 1,523 passing violations in Washington State alone*

* Of 288 Districts 110 reported

Even more disturbing, of those 1,523 violations 32 instances of cars passing buses on the right - the side on which students enter the bus.
Target Areas

- Bellevue 78
- Northshore 45
- Tahoma 8*

*Represents violations from the target area using survey sample on a different day from individual school bus drivers. The data is an average daily measurement total.
<table>
<thead>
<tr>
<th>School Districts</th>
<th>Bus Count</th>
<th>No. of Students Transported Annually</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bellevue</td>
<td>104</td>
<td>11,000</td>
</tr>
<tr>
<td>Northshore</td>
<td>142</td>
<td>15,000</td>
</tr>
<tr>
<td>Tahoma</td>
<td>82</td>
<td>9,000</td>
</tr>
<tr>
<td>Year</td>
<td>School District</td>
<td>Violations</td>
</tr>
<tr>
<td>------</td>
<td>----------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>2013</td>
<td>WSP District 2 (Bellevue School District)</td>
<td>9 Stop Paddle Violations</td>
</tr>
<tr>
<td>2013</td>
<td>Northshore School District</td>
<td>17 Stop Paddle Violations</td>
</tr>
<tr>
<td>2013</td>
<td>Tahoma School District (SR169) (including SR 169)</td>
<td>8-10/day Stop Paddle Violations</td>
</tr>
</tbody>
</table>
### Analysis

<table>
<thead>
<tr>
<th>Year (Month)</th>
<th>School District</th>
<th>Violations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 (Jan)</td>
<td>Bellevue School District</td>
<td>50 Stop Paddle Violations</td>
</tr>
<tr>
<td>Heidi Bredehoeft (Bus Driver)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014 (Feb)</td>
<td>Bellevue School District</td>
<td>37 Stop Paddle Violations</td>
</tr>
<tr>
<td>Heidi Bredehoeft (Bus Driver)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014 (Jan)</td>
<td>Northshore School District</td>
<td>93 Stop Paddle Violations</td>
</tr>
<tr>
<td>(SR Only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014 (Feb)</td>
<td>Tahoma School District</td>
<td>44 Stop Paddle Violations</td>
</tr>
<tr>
<td>(including SR 169)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Stakeholders

- Media & Local PIO
- FOB D2 Motors And Troopers
- CVD
- OSPI
- Local School Districts & Transportation
- City and County Police
- S.A.F.E STUDENT
Stakeholders

CVD
- Captain Saunders
- Lt. Noland
- Trooper Padgett

FOB
- Captain Drake
- Sgt. Hefton
- Sgt. Kennedy
- Trooper Ulrich
- Trooper Frink
- Trooper Anderson
- Trooper Lever
- WSP D2 Motors

OPSI
- Randy Dorn
- Allen Jones
- Nathan Olsen
- Michael Shahan

Media & PIO
- Becky Stellpflue
- Jennifer Quevedo
- Trooper Webb

Schools and Transportation
- Terry Parker
- Heidi Bredehoeft
- Tom Misfeldt
- Connie Noll

City & County Police
- Captain Bennett
- Officer Victor
- Lt. Mike Shovlin
- Bellevue Motors
GOALS

1. Reduce number of vehicles unlawfully passing school buses while students are entering and exiting.
2. Reduce number of injuries from Speeding, Aggressive Driving, and Failing to Stop for the School Bus.
3. Increase public awareness through media campaigns, literature, billboards, and exhibits.
1. Conduct multiple emphases patrols over the next 12 months

2. Partnering with local prosecutors and courts
3. Provide training to the bus drivers on filling out the OSPI School Bus Stop Paddle violation form.

- OSPI Form filled out by bus driver
- Local city/county law enforcement
- Warning Letter
- Ticket
ACTION PLAN

4. Create a distracted driving school bus safety contest to bring awareness to the violations occurring around the buses.

- Safe Art Driving Contest
  - Local 3rd and 4th Grade Elementary Schools
- School Assemblies on Distracted Driving / School Bus Safety
  - 4 Local schools participated
- SR169 Billboard for public awareness
  - Selected top 3 contest winners – 1st place displayed
Response

ACTION PLAN
5. Media campaign to bring awareness:

- Press Release
  - Coordinated with stakeholders on one unified press release
- Media Ride Along
  - Worked in conjunction with OSPI, WSP and the City of Maple Valley
CHALLENGES

- **Budget**
  - No financial support

- **Resources**
  - Limited man power

- **Partners**
  - Requires multiple partners

- **Large geographic area**
  - What should be the focal area
# Accountability and Target Dates

<table>
<thead>
<tr>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operation S.A.F.E Created</td>
<td>Target Date Implemented</td>
</tr>
<tr>
<td>Partnerships Created</td>
<td>Bus Routes Determined</td>
</tr>
<tr>
<td>Sponsors Located</td>
<td>Sponsors Located</td>
</tr>
<tr>
<td>School Assemblies</td>
<td>School Assemblies</td>
</tr>
</tbody>
</table>
Evaluation Methods

OSPI 1-Day

School Bus Driver 1-Day

Bellevue
Northshore
Tahoma
Results

- Bellevue 15.4%
- Northshore 15.6%
- Tahoma 37.5%
Results

492 Total Violations
- 39 Stop Paddle Violations
- 126 Speed Violations
- 71 Seatbelt Violations
- 143 Cell Phone Violations
- 108 Other Violations
- 5 Criminal Violations including 1 DUI

Data based on 30+ emphasis patrols

WTSC Brochure to Educate Public
  - Handed out to Public
Educational & Media Campaign

- School Assemblies
  - 1200+ students participated
  - School Bus Safety

- Distracted Driving Art Contest
  - Hundreds of art submittals
  - Winner received educational gift
  - Art displayed at City Hall
  - SR169 Billboard displayed for 5 weeks
    - Over 319,040 views
Educational & Media Campaign

- Traditional Media
  - T.V, Radio and Print
- Social Media
  - Twitter and Facebook
- Media Ride Along
  - Q13, Kiro and Komo News stations
  - State Superintendent of Public Instruction
    Randy Dorn
Operation
S.A.F.E. Student
Speed, Aggressive Driving, Failure to Stop Enforcement

Trooper Renee Padgett
Commercial Vehicle Division